



# MXSweep

## CLIENT PROFILE— KINGSPAN GROUP PLC



### CLIENT PROFILE

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Kingspan Group Plc is the largest manufacturer of prefabricated products in the world, specialising in flooring and structural products for the construction industry. Established in 1972 the company's stock has demonstrated a track record of unprecedented growth, irrespective of stock market cycles. The company is known the world over with major manufacturing and distribution operations in 94 locations throughout Europe, US, and Australasia.

Kingspan's growth through expansion and acquisition has meant an inheritance of a multitude of diverse IT systems associated with each new business acquired.

With a €40M spend on R&D over the last 5 years it was imperative that Kingspan took steps to protect its interests from security threats. With globally distributed locations, the corporate email communications channel was seen as a mission critical asset potentially at risk. Part of the security breach risk mitigation strategy included a strategic decision to implement an industrial grade email protection system.

### BUSINESS CHALLENGES

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Historically spam was not a significant issue in Kingspan, and email viruses were containable using exchange level antivirus software, however, in 2003 an increase in email viruses forced Kingspan to centralise virus scanning for the Global Network through a single point.

Shortly after investment in a parameter based virus detection system, a spam rise demanded a requirement for the implementation of spam filtering. As a result, Kingspan deployed a Barracuda spam firewall. Initially successful, but as spam trends changed it became inadequate.

In 2004, Kingspan invested further into higher quality spam filtering technologies. The implementation costs for the Mail Frontier (SonicWall) solution were high, with initial results proving acceptable. However, within a short period of time the solution proved ineffectual due to the volume of spam getting through.

In addition to this, a number of Viruses were penetrating the multiple definition based viruses filters in place.

### Financial performance:

- Turnover: €1.5Bn
- Gross Profit: €460M
- 27% year-on-year profit growth over last decade

### INDUSTRY

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Manufacturing

### EMPLOYEES

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5,500

### SOLUTION

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MXSweep Email Protection

### RESULTS

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Spam Free email with no IT or administrative overheads, and protection for acquisitions within 1 hour

### CONTACT

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W: [www.mxsweep.com](http://www.mxsweep.com)

T: +44 870 389 2741

E: [sales@mxsweep.com](mailto:sales@mxsweep.com)



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## CASE STUDY – KINGSPAN GROUP PLC

### REQUIREMENTS

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In 2006, Kingspan made a decision to review their email protection solution with the following requirements being identified as critical for the new email protection system.

- Accurate spam filtering with low false positives
- Multi layered approach to virus filtering
- LDAP Integration
- Continuous Product Development to tackle new email threats.
- Easy to use user interface with user level access and daily summaries
- Low IT resource requirements

Kingspan operates a Global Network, linked together using a combination of VPN and MPLS. Resources are shared across all sites, including AD, File and ERP systems. Security filters are very much based at the perimeter to facilitate the distributed resource. Email infrastructure is primarily but not solely built on Microsoft Exchange.

### THE MXSWEEP SOLUTION

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Historically Kingspan opted for in-house software solutions but felt that the hosted managed service offered by MXSweep provided a feature rich cost effective solution for email protection, with industry leading spam and virus detection rates.

MXSweep per user controls allowed Kingspan to delegate control back to the user level. Simple, yet feature rich interfaces allowed users or administrators to tweak the system to best meet individual or group requirements.

The MXSweep LDAP sync tool allowed Kingspan to integrate alias addresses into Mailbox accounts, providing users with a single login to the MXSweep Portal.

Vendor independence removed the burden of testing, whilst implementing best of breed technologies.

MXSweep's zero hour outbreak detection solution, removed the virus threats in real time as they occurred, protecting networks and servers.

Time spent on identifying spam and ensuring that the latest signatures have been applied are not relevant in the hosted model solution, allowing IT resource to concentrate on more value added activities.

### ABOUT MXSWEEP

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A global leader in Hosted Email Protection Services. We protect businesses from the increasing dangers of e-mail borne threats. Companies like yours have come to rely on MXSweep to reclaim the integrity of their e-mail communication channel. Email purification is our business, and it's a responsibility we take very seriously.

Our perimeter security platform, hosted by a global network of Data Centres, takes carefully targeted pre-emptive action to block hostile e-mail traffic at Internet-level before it can do harm.

By filtering out Spam, Viruses, Fraud, and other unwanted content, MXSweep delivers only purified e-mail to your company's existing mail server infrastructure.

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**99.92% SPAM AND  
100% VIRUS DETECTION**

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**NO HARDWARE OR  
SOFTWARE**

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**INDUSTRY LEADING LOW  
FALSE POSITIVE RATES**

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**24 HOUR MONITORED  
SERVICE**

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